

Liberty Christian Academy
Website and Data Privacy Policy Notice
Effective Date: June 2026
Last Updated: June 2026

This Website and Data Privacy Policy Notice (“Policy”) describes the data privacy policies and collection practices of Liberty Christian Academy (“LCA,” “school,” “we,” “our,” or “us”) in connection with information collected through LCA websites and in the specific contexts described herein.

We use, store, manage, and share the information that we collect when you visit www.lcabulldogs.com or other LCA websites or applications, or when you otherwise engage with us in a context where we provide products or services to you or otherwise have a relationship with you as a student, prospective student, parent or legal guardian of a student or prospective student, alumnus, donor, employee, contractor, or job applicant (collectively, the “Services”). This Policy also discusses certain rights and options you may have with respect to such practices.

By using our website or any of our Services, you accept the terms of this Policy. Depending on your activities when visiting our website or other interactions with us, you may be required to agree to additional terms and conditions. Note that some of our sites, providers, or Services may have their own privacy policies that may be provided to you separately, in which case those policies will govern our collection and use of your personal information.

PERSONAL INFORMATION WE COLLECT AND USE

Personal information is information about you through which you can be identified (including where you can be identified by combining the information with other information). We collect personal information using a variety of methods and sources, including directly from you, when we generate information based on our interactions with you, automatically from you when you access our websites or other online Services, and in some cases from third parties.

Personal Information We Collect Directly From You

We collect personal information directly from you, such as when you contact us, fill out an information request form, submit an admissions application, respond to a job listing, make a purchase or donate to LCA, or otherwise directly interact with us. This may include collecting the following types of information:

- Personal details (e.g., your name, date of birth, place of birth);
- Contact details (e.g., email, phone number, postal address);
- Demographic details (e.g., age, gender, race, ethnic origin, languages spoken, nationality, status, military or veteran status, religious or philosophical beliefs or affiliations, political beliefs);
- Identification numbers (e.g., Social Security Number (SSN) or other government-issued ID number);
- Authenticating information (e.g., usernames, passwords, security questions and answers);
- Admissions information (e.g., personal essay, writing sample, transcripts, test scores, letters of recommendation, evaluations, employment history, disciplinary records);
- Financial information (e.g., information necessary for enrollment, tuition payments, and other school-related transactions; information collected via tuition assistance applications, information about you or your family’s financial situation, payment information used for tuition);
- Donor-related information (e.g., gift transactions, philanthropic interests);
- Academic information (e.g., academic interests, preferences, course selections);
- Health and medical information (e.g., medical history, immunization records, disabilities and related accommodations, allergies, dietary restrictions, health insurance information, health

information collected in connection with school activities, including athletic participation requirements such as sports physicals, medical clearances, and related documentation);

- Employment and job application-related information (e.g., resume, curriculum vitae (CV), references, work history, education history, credentials and qualifications, industry information; information relating to employees and contractors including tax withholding information, employment eligibility, direct deposit details; performance evaluations, and other employment-related documentation);
- Insurance information (e.g., information necessary to secure and facilitate the provision of insurance);
- Preferences and recreational affiliations (e.g., extracurricular interests; membership with LCA-sponsored clubs, athletic teams, or affinity groups);
- Family information (e.g., marital status, names of relatives who attended LCA or are otherwise affiliated with LCA, emergency contacts, next of kin, names and birth dates of spouses, children, and other family members);
- Photographs, videos, and other media (e.g., uploaded during application or enrollment stages; collected in connection Services such as school activities, events, publications, or communications);
- Social media information (e.g., social media contact information);
- Information about unlawful activity (e.g., background checks; drug test results);
- Student conduct information (e.g., self-reports of violations of LCA policies and student codes of conduct; complaints brought by you);
- Communications you send us (e.g., emails, form feedback, or other communications you submit to us);
- Other information you may provide (e.g., volunteer interests; other organizational affiliations; how you heard about LCA or the Services).

Personal Information We May Generate About You

Depending on the context of our relationship with you, we may generate the following categories of personal information about you:

- Student identification (ID) numbers (e.g., applicant number);
- Academic and financial information (e.g., information from LCA's institutional records; current program progress, grades and test scores, disciplinary records; transcripts; tuition assistance program information, teacher feedback or recommendations);
- Travel information (e.g., details about LCA-sponsored trips);
- Records of our interactions with you and internal notes (e.g., interview or meeting notes, information about your involvement with LCA, philanthropic interests, volunteer efforts);
- Donor-related information (e.g., giving history, wealth assessment);
- Alumni-related information (e.g., alumni records, communication preferences);
- Employment-related information (e.g., information relating to employees, contractors, and volunteers, such as title, job or work location, accommodations, benefit elections, salary and payroll details, contract details, performance records);
- Photographs and videos (e.g., captured during participation in an LCA-sponsored activity or via security cameras at LCA facilities);
- Information about unlawful activity (e.g., background checks, details of incidents or allegations of unlawful activity);
- Information we generate as a result of your use of our websites or other online Services (e.g., our understanding of your interests and preferences, whether you are a regular or occasional user or visitor);

- Other information we may generate about you (e.g., event attendance records).

HOW WE USE INFORMATION

We may use the information we collect for the following purposes:

- Identification and authentication (e.g., to verify your identity when you log into an account or access specific Services);
- Providing the Services (e.g., we process personal information to provide the Services you request, including the provision of websites, academic programs, online services, products, events, and other services);
- Improving the Services (e.g., we may analyze information about the use of our Services to provide improved experience, develop new programs, improve learning opportunities, and other development purposes);
- Communicating with you (e.g., responding to your communications or questions, notifying you about changes to terms and conditions or policy updates, sending you newsletters or publications; notifying you of emergency situations impacting LCA, including, but not limited to, severe weather, delays, closures, and situations impacting health and safety);
- Marketing and advertising (e.g., contacting you about academic, employment, fundraising, or other opportunities; sending you marketing communications or promotional materials; providing online behavioral advertising; sharing information with our affiliates for their marketing and promotional purposes);
- Exercising or defending rights (e.g., to exercise or defend our rights or the rights of a third party; to detect, prevent, and respond to claims of fraud, intellectual property infringement claims, or violations of law or our standards of conduct, LCA policies, or our terms of use);
- Complying with our obligations (e.g., to comply with our legal and regulatory obligations, to carry out fraud prevention checks);
- Customizing your experience (e.g., improving your experience of the Services, providing interactive or personalized elements on websites or other digital Services, providing you with content based on your interests);
- Safety and security purposes (e.g., protecting the security of our facilities, websites, information, Services, and other property; protecting the safety of students, faculty, staff, and others when visiting our facilities or using our Services);
- LCA planning, development, and administration purposes;
- Keeping our records accurate and up to date;
- Research purposes (e.g., research relating to academic and learning outcomes and preferences; facilitating academic research, including by third parties);
- Admissions purposes (e.g., evaluating candidates and application materials, making admissions decisions, conducting student interviews, administering wait lists);
- Academic program purposes (e.g., registration and enrollment in connection with academic programs; program management, planning, development, and administration);
- Tuition assistance purposes (e.g., determining eligibility, considering application materials, program administration);
- Fundraising and donor relations (e.g., alumni and donor outreach and engagement, including marketing and promotion; wealth analysis and research on prospective donors to understand philanthropic interests and giving capacity, in order to tailor fundraising efforts; processing payment information in connection with donations or purchases; issuing receipts; event management);
- Employment, hiring, and human resources purposes (e.g., to provide Services and carry out obligations to employees, contractors, and volunteers; perform obligations under employment and

independent contractor agreements; exercise our rights under such agreements; administer payroll and benefits; consider candidates and job application materials; make hiring and staffing decisions; conduct background checks; evaluate performance and fitness for employment).

HOW AND WHEN WE SHARE PERSONAL INFORMATION.

We may share your personal information in the following circumstances:

LCA Personnel and Affiliates

We may share personal information with authorized school personnel and with our affiliates for the purposes described above.

Third-Party Business Partners and Service Providers

We may share your information with our third-party service providers and academic or business partners that perform services for us for the purposes set forth in this Policy. For example, we may engage or partner with third parties that process secure payments, promote other offerings, equip operations, or facilitate your use of our Services; for network, security, communications, remarketing, and hosting services; to execute our programs locally and abroad; and for other purposes, as described above.

Legal Compliance and Fraud Prevention.

We may share your personal information with law enforcement agencies, regulators, courts, government authorities, or other third parties where we believe doing so is necessary to comply with our legal or regulatory obligations, or to otherwise protect our rights or the rights of any third party, or where we believe doing so is authorized by law. This includes exchanging information with other companies and organizations for fraud protection and credit risk reduction.

COOKIES AND WEBSITE TECHNOLOGIES.

We may use cookies, web beacons, and similar technologies (collectively referred to as “cookies” in this section) in our emails and on our sites for the purposes set out above, including to understand how you interact with our sites and communications and to personalize our marketing communications and advertising to you. Cookies are small text files that are saved onto your device using your web browser and which allow us to recognize your device when you return. Most browsers accept cookies by default. You may be able to change the settings to have your browser refuse certain cookies or notify you before accepting cookies.

THIRD-PARTY LINKS.

Some of our sites may contain links to other websites or services not owned or controlled by LCA, including links to websites of our education partners and other unaffiliated entities and business partners. This Policy only applies to information collected through our Services (as described above), and we have no control over these third-party websites. Please make sure to read the policies of any websites you visit on the internet carefully. We are not responsible for the privacy practices or the content of any websites that are not operated by or exclusively for us, and the collection, use, and disclosure of information about you will be subject to the policies applicable to those websites.

INFORMATION SECURITY.

We implement reasonable physical, technical, and organizational security measures designed to safeguard personal information. These measures are aimed at protecting the personal information we collect from loss, misuse, and unauthorized disclosure, alteration, and destruction. Access to personal information is limited to individuals who have a legitimate educational, administrative, or operational need to know.

While LCA works to implement appropriate security measures, no method of internet transmission or electronic storage can be guaranteed to be completely secure.

LCA COMMUNICATIONS.

We may use an automatic telephone dialing system (auto-dialer), artificial, or prerecorded voice messages and text messages to communicate with you for the purposes described in this Policy in accordance with your opt-in and opt-out selections on record and rely upon your consent if required by applicable law.

You may also receive autodialed calls and automated text messages notifying you of emergency situations impacting LCA, including, but not limited to, severe weather, delays, closures, and situations impacting health and safety.

Information you provide may be used for the marketing purposes described in this Policy. We may from time to time communicate with you by telephone, text, email, or post for such purposes. We initiate communications in accordance with your opt-in and opt-out selections on record and rely upon your consent if required by applicable law.

You can request at any time that we no longer use your information to contact you for non-emergency purposes by using the opt-out feature provided in the communication, or by calling us at (434) 832-2000.

MANAGING YOUR INFORMATION

We may update the information we maintain about you if we determine, based on your interactions with us, that your information is no longer accurate. Parents or legal guardians may request access to their child's educational records and may request corrections to inaccurate information in accordance with school procedures and applicable law.

STUDENT PHOTOS, MEDIA, AND COMMUNICATIONS

LCA may collect or use photographs, videos, or other media of students in connection with school activities, events, publications, or communications. These may be used for educational, informational, or promotional purposes consistent with school policies and any permissions provided by parents or guardians.

WEBSITE USE BY MINORS

LCA's website is intended to provide information about the school and its programs. Because LCA serves children from preschool through twelfth grade, most personal information about students is provided by parents or legal guardians during enrollment and throughout the student's attendance at the school. The website is not designed for children to submit personal information independently without parental or guardian involvement. Any forms or information submissions related to enrollment, inquiries, or applications should be completed by a parent or guardian.

CHANGES TO THIS POLICY

LCA may update this Privacy Policy at times to reflect changes in LCA's operations, legal requirements, or privacy practices. Any updates will be posted with a revised effective date.

NOTICE TO LCA FACULTY AND STAFF

This Policy supplements, but does not replace, other LCA policies impacting data collection, storage, use, and access. LCA faculty and staff must comply with all LCA policies.

CONTACT US

If you have questions regarding this Privacy Policy or LCA's privacy practices, please contact:

Liberty Christian Academy
lcariskmanagement@liberty.edu
434-832-2000